



# UNLIMITED 2018

## Digital Strategy Consulting Course October 17–19, 2018, near Paris

Discover how the use of technology can create decisive competitive advantages for our clients.

Join us to work alongside BCG consultants from our Technology Advantage practice, and 50 top students from universities in Europe and the Middle East to solve a real BCG case.

You and your peers will strive to understand your client and its industry, come up with ideas on where they can best use technology to unlock value, and present your plan to the client's board.

Along the way, you will learn how the world's leading strategy consultancy creates solutions, and will have the opportunity to get one-on-one coaching, advice, and feedback on problem-solving, teamwork and presentation skills.

We are seeking outstanding university students from all fields with an affinity for technology and strategy demonstrated through studies or extracurricular activities.

### Curious?

For more information or to register, visit [unlimited.bcg.com](http://unlimited.bcg.com).

We look forward to hearing from you!

Kind regards,  
BCG Recruiting