

Introducing Aalto Finance Alumni

Platform to rekindle old friendships and develop new connections

1. Connect

- Meet old friends from university
- Hear and learn from peer group experiences
- Make new connections, both leisure and business

2. Catch up

- Reach interesting people through powerful network
- Learn latest developments from fields populated by peer group
- Find out about current topics encircling Aalto Finance department

3. Contribute

- Be active in growing Aalto Finance Alumni network from the get-go
- Propose ideas for future events or other Alumni activities
- Support Aalto Finance Alumni¹

Things we have achieved thus far

Spring 2016

- AFA Kick-off event at Ravintola Teatteri (c. 100 alumni attended)

Fall 2016

- Alumni Book launch and dinner at Ravintola Teatteri (c. 100 alumni attended)

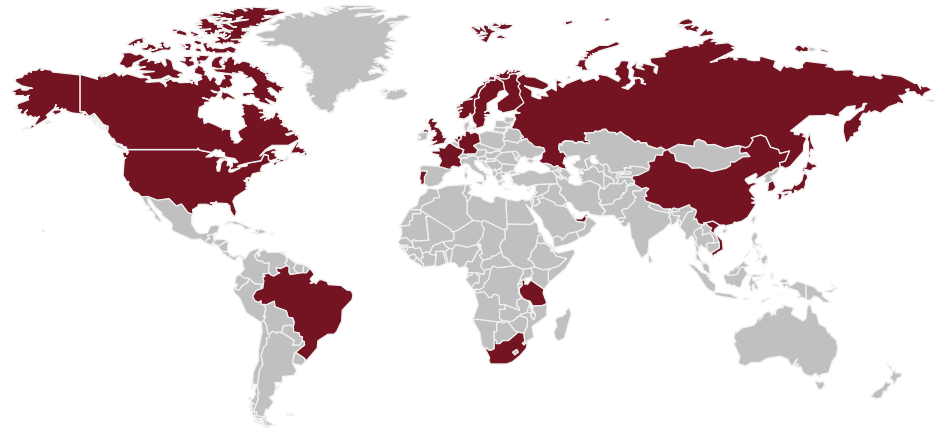
Spring – Summer 2017

- Discussion & drinks, incl. e.g. Minister Kai Mykkänen (c. 60 alumni attended)
- Alumni Get-together 28.4. at Ravintola Teatteri (TBA)
- AFA-HJK football event (TBA)
- Alumni summer event (TBA)

1) Please contact Aalto Finance Alumni for more information about possible ways you can contribute
2) Finance Alumni Book 2016
3) Aalto Finance Alumni analytics
4) To join Aalto Finance Alumni mailing list, please contact us at aalto@financealumni.fi

Global reach bridges the gap between friends world over

Countries with at least one resident Finance Alumni shown in burgundy



- Extensive Alumni network with residents across EU and in 14 non-EU countries provides connection to over 600 Aalto Finance Alumni²
- Occupation of Finance Alumni: 54% financial sector, 22% industry, 13% management consulting, 8% public sector / other, 3% entrepreneurs²
- First official email "Greetings from Aalto Finance Alumni": reach of over 400 alumni, c. 30% of emails were opened outside of Finland³⁴
- **Our first official corporate partner is August Associates**



"We are pleased to have August as our first corporate partner. We believe we share many values and hope this will be a start for a lengthy co-operation between the two organisations".

Jaakko Eteläaho,
Aalto Finance Alumni



"We have been a keen supporter of Aalto University and KY Finance. We are also proud to support the Aalto Finance Alumni initiative as the first corporate partner".

Toni Mikkonen,
August Associates